



Ways to enable NRI Participation in Swachh Bharat

(Collective Inputs from 335,000 strong Swachh Bharat Circle))

- 1. NRIs can pool in funds or raise funds abroad for Swachh Bharat campaigns
- 2. NRIs can make a trust or a committee for assistance in small cities in areas like garbage management, waste treatment, public toilet maintenance, etc.
- 3. NRIs with specialization in solid waste management, industrial waste and water pollution etc. could work on projects in India on volunteer and part time basis
- 4. NRIs could sponsor short term Swachh Bharat projects in specific areas, especially their own hometown in coordination with State/Local Government
- 5. State Swachh Bharat Mission Directorate could identify various villages/city areas for Swachh Bharat initiatives and coordinate an effort where the NRI funding goes to a specific area and the NRI is able to monitor progress via online dashboards and videos
- 6. Research projects on waste management could be funded by NRIs
- 7. Technology, scientific and process oriented approach could be obtained from professional NRIs and utilized in India on several projects
- 8. Accomplished NRIs in the field of sanitation, waste management, civic development, water, etc can serve as mentors/bouncing boards for officers handling different functional area in Swachh Bharat Mission Directorate (Centre and State)
- 9. Every city urban local body should have a citizen advisory board with at least one NRI if possible as it will help bring value and fresh/unbiased perspective
- 10. NRIs from a particular city must be made part of the city Swachh Bharat circle so they can stay connected in real time and add value
- 11. NRI groups could guide Tehsildars and Sarpanch in making their village cleaner
- 12. NRIs once connected with State Mission Directorate/City Urban Local Body can also conduct workshops to share their experience during their visits to India
- 13. NRIs could support pre-qualified NGOs which would work on building toilets in rural areas.