



Swachh Bharat 1 Year Anniversary – “Re-Energizing the Mission”

(Collective Inputs from 335,000 strong Swachh Bharat Circle)

1. City level events following a common structure and led by the local municipal commissioner should be organized on October 2nd engaging citizens, NGOs, local celebrities, corporates, community organizations in every city of urban India
2. The objective of the session should be to take up key city challenges (not individual grievances) in the area of waste management, public toilets, open defecation
3. All municipalities should outline their annual plan, money available for Swachh Bharat, challenges and seek citizen inputs on how to overcome them
4. All municipal commissioners should join their city's respective Swachh Bharat circle to remain connected with citizens and should have a social media focal.
5. After October 2nd, a monthly review meeting should be held on the first Sunday of every month between municipal commissioner and citizen community committed to Swachh Bharat
6. A Swachh Bharat ambassador (an appointed one or a local celebrity) should be part of the Oct 2nd session and thereafter the monthly review
7. As appropriate, a local advisory board may be formed for Swachh Bharat in every city which may meet more often
8. Any garbage pickers, municipal workers with exceptional delivery in the last year must be nominated on October 2nd and the felicitated in a following session by the municipality
9. Any RWAs that have done good cleanliness work in last year must also be recognized with some civic incentives like trees planted, park renovation etc.
10. Civic Sense awareness drives must be planned for the year with citizen participation on October 2nd and then scheduled every month
11. A discussion may be carried out on activities that citizens can do (not cleanliness drives) but supervisory, enforcement and organizing activities
12. A national citizen rating system can also be rolled out where citizens rate their municipality and the municipality, state and central Swachh Bharat Directorate has access to all ratings at all times
13. A system could also be announced where a municipality that has received Swachh Bharat funds and continues to have a low rating on delivery metrics in 6 month is liable for action
14. Year wise targets could be fixed by the Mission Directorate, for Municipalities and monetary awards should be given as incentive to those who fulfil the targets.

This checklist is prepared from the responses received in the 335,000 strong Swachh Bharat Circle, the largest national community for the cause. Visit <http://tinyurl.com/SwachhBharat-NationalCircle> for more.