

“Streets without Posters and Wall Graffiti”

(Collective Inputs from 335,000 strong Swachh Bharat Circle)

1. There should be a blanket ban on defacing of walls and self-publicity seeking posters and hoardings
2. Hoardings or posters should be allowed only at specified locations earmarked by the local body
3. The party which puts the posters in the designated area should also be made responsible to take them off after a stipulated time
4. Posting stuff on walls could be made a criminal offence
5. Heavy fine should be collected from the people putting posters/making graffiti in public areas
6. Political parties should be strictly warned about not putting up wall posters on walls in public areas
7. The area municipality should be given the power to challan the proprietor of the poster with the help of the address mentioned on it
8. The municipality should click a picture of the poster and send the challan on the address mentioned on it along with the picture
9. They could also create a flying squad which could move around the city to take pictures of the culprits/posters
10. Political posters should be removed by the municipality and the cost of removal should be billed to the party
11. The RWAs could be empowered to participate in this system
12. Places should be designated in each city where posters could be put free of cost
13. A nominal tariff plan should be designed for people/organizations to put up posters at ‘designated paid places’
14. Traffic police has appointed contractors for removal of wrongly parked vehicles - similarly contracts can be given for removal of posters and confiscated material
15. One solution can be to repaint the wall by inviting graffiti artists themselves
16. A set of guidelines on that should be made and displayed in public places
17. The Central Government should immediately send a circular to state governments/district level authorities to keep the walls clean
18. Government could create an employment scheme where each week, a set of hired people clean the walls with police protection
19. A tracking system should be created to analyse the genuineness of reported issues and assign the issue to a corresponding department.