



“Senior Citizens’ Role in Swachh Bharat”

(Collective inputs of over 250,000 Citizens in Swachh Bharat Circle)

1. Senior Citizens could be given the supervisory role wherein they could keep an eye on the surroundings and report issues
2. Senior Citizens who have experiences in different jobs through service or otherwise may be requested to join the local city level Swachh Bharat advisory committee of different divisions
3. They could be very useful where ‘interaction’ is of prime importance
4. Senior Citizens could be made responsible for maintaining the corpus funds required for society cleanliness activities
5. A team of Senior Citizens could supervise the activities of the cleaners in the society, during their morning walks
6. Senior Citizens could take up the task of motivating the residents to organize cleanliness drives in the society/colony
7. Senior Citizens could be given the responsibility of keeping parks (where they go for walks) clean
8. Senior Citizens should act as role models for children to keep their surroundings clean and not throw garbage on roads
9. A committee of Senior Citizens could be made responsible to coordinate the cleaning efforts of the area with the city municipality
10. Senior Citizens could do sessions/workshops in their area telling people about the ill-effects of dirty surroundings
11. Senior Citizens connected via mobile/internet should be appointed as administrator/volunteers in Swachh Bharat online community to share updates and organize cleanliness drives
12. Senior Citizens volunteering for Swachh Bharat should be provided a Swachh Bharat badge which recognizes them and they can wear that when supervising activities in their area.