



“Role Homemakers can play in Swachh Bharat”

(Collective inputs of over 250,000 Citizens in Swachh Bharat Circle)

1. Homemakers can become the Brand Ambassadors for the Swachhata Mission
2. They can motivate all in their neighbourhood to maintain cleanliness and Hygiene
3. They would be able to spend more time to this mission
4. They can help in developing habits in kids and other family members to keep the house and surroundings clean
5. Homemakers must keep an eye over maid how is she disposing off the waste and if any deviation must be rectified with repeated positive reinforcement
6. They can advise their neighbours to dispose the waste in dustbins only
7. Homemakers can do a ‘daily evening walk’ in their colony/society to spread awareness about the importance of cleanliness
8. They can act as the back bone and a role model to next generation
9. Home makers must follow the guide lines set by various civic agencies to protect environment and surrounding.
10. On a monthly basis a consortium of home makers, one representing each colony can meet with the urban local body to get common issues addressed
11. Home makers can connect the entire neighbourhood in-person or electronically and ensure majority of the houses are participating in Swachh Bharat
12. Home makers could coordinate with the appointed municipal contact to make sure that the cleanliness activities in the area are running as per the timeline