

## ***“Reducing Social Acceptability of Open Defecation”***

*(Collective inputs of over 250,000 Citizens in Swachh Bharat Circle)*

1. Children, right from the junior classes should be taught that defecating in open is not an acceptable practice
2. Children in rural and urban villages should also be given home assignments that makes them engage parents in open defecation conversation
3. The Sarpanch in the village to ensure that every single person gets lessons on hygiene
4. Builders should not be given licences to build unless they ensure proper defecation facilities for the labourers
5. Open defecation depicts animal culture’ – this phrase should be promoted across towns and villages
6. TV and Radio publicity showing the ill effects of open defecation to reach people in the socially and economically lower categories in urban and rural India to be increased
7. In rural/urban village communities where open defecation is common, a program could be structured that “names and shames” individuals defecating in open in a panchayat/open forum setting
8. Laws could be made against open defecation with applicable financial penalties if despite a functional toilet facility people are found engaging in open defecation
9. Free public toilets should be constructed across towns and villages so that get easy access and don’t even think of defecating in public
10. A subsidy scheme for making free toilets in the houses of below poverty line families should be launched
11. Every educated person should take upon himself to educate some people like maids, servants, drivers etc. about not defecating in open.