



“Municipal Enforcement Model for Swachh Bharat”

(Collective Inputs from 335,000 strong Swachh Bharat Circle)

1. The municipal and police leadership of every city should meet on Swachh Bharat and lay out an yearly plan and implementation strategy
2. The ULBs must develop robust guidelines for all violations, do's and don'ts with knowledge assistance from Central Government and inputs from Citizens
3. The ULB field staff and local police must be given training on Swachh Bharat guidelines and penalties for littering, civic sense, garbage dumping/burning, vendors/hawkers, open urination/defecation
4. The ULBs should tie up with the city police so that the police patrol cars can keep an eye on the street vendors and make sure that they do not litter the place around them
5. The police patrol cars could also be asked to devote 15 minutes every day to fine the people who litter streets
6. ULBs should tie up with the city RWAs and delegate to them, the responsibility of keeping their area clean and should be empowered by the ULB to impose a fine
7. The fine and incentive based “Swachh Force” flying squad model as outlined in addressing littering discussion in Swachh Bharat circle can be implemented at a neighbourhood level if supported properly by ULB and Police
8. ULBs could also tie up with different NGOs to go in the identified areas and create awareness about cleanliness and Swachh Bharat mission
9. The Central Government should also tie up with an external agency who would yearly rate the best and the worst municipality of the country. This would make sure that the top bosses try to climb up the rating ladder every year
10. Ratings of municipal departments by citizens as recently initiated by LocalCircles should be considered by Central Government before fund allocation decisions are made on any program
11. The municipal corporations should on a regular basis tie up with schools/students/teachers to educate people in the community. This will serve a dual purpose of educating common man and the younger generation at large
12. Recruiting the services of ex-army personnel to work alongside our civic staff could also be considered. This way, the ULBs would help rehabilitate the ex-jawans and also infuse discipline in the municipality set up
13. The fund allocation for this purpose should be promptly decided
14. Eminent personalities should be roped in to enforce Swachh Bharat so that they could set an example for the others
15. The Councillors must form residents associations in each ward and convene periodical meetings to review the progress of the developments.