



“Swachh Bharat Citizens’ Network”

(An initiative by Ministry of Urban Development and LocalCircles)

Checklist: Engaging Corporates in Swachh Bharat

1. All corporates should look at the processes internally and make sure that the disposal of waste is done well
2. Most corporate houses run a kitchen; all the kitchen waste should be converted into compost
3. Employees should be encouraged to get their own on-the-go water bottles and tea/coffee mugs. This will reduce plastic waste
4. The industrial houses must be asked to keep the area around them clean
5. All Chambers of industry and commerce like CII, FICCI, ICC, BCC and others should be made to participate in Swachh Bharat Mission
6. Corporates could adopt an entire village and stay responsible for its cleanliness
7. Corporates could engage with street vendors outside their office building and train them on garbage disposal and keeping the surroundings clean
8. Corporates could adopt nearby slum areas and stay responsible for its cleanliness
9. Corporates could also adopt roads, street, parks etc. and maintain their cleanliness
10. Corporates could sponsor the keeping of certain dustbins in cities and on the highways
11. Corporates could train their employees on waste segregation, so that the knowledge could flow out to the outside community organically
12. Corporates could encourage their employees to spend time on this cause every week
13. Corporates could tie up with some RWAs around their area and sponsor their efforts to keep their colony clean
14. Corporates could give grants towards the research and development on garbage management
15. Corporates could help with doing mass awareness campaigns on TV, radio, newspapers etc.
16. Corporates could give grants to NGO working in this sphere
17. Corporates could support/fund a Women Entrepreneur working on Cleanliness in their area. The entrepreneur could take responsibility for cleanliness bringing together RWAs/Citizens, Civic Agencies and drive collective action for cleanliness.
18. Corporates could take the responsibility of maintaining some public toilets
19. Public-Private partnership between civic/municipal bodies and corporates should be encouraged to jointly undertake activities for Swachh Bharat

This checklist is prepared from the responses received in the 240,000 strong Swachh Bharat Citizens’ Online Community on LocalCircles, about what could be done for Engaging Corporates in the Swachh Bharat. To join the community, please visit www.localcircles.com and use invite code: SWACHHBHARAT