



“Swachh Bharat Citizens’ Network”

(An initiative by Ministry of Urban Development and LocalCircles)

Checklist: How to get neighbours involved in Cleanliness

1. Organize ‘Shram Daan’ camps in the neighbourhood and ask all your neighbours to join in
2. Send emails, put up notices and go door to door to invite neighbours to join in
3. Create a Swachh Bharat circle for your neighbourhood and invite all neighbours to join. Schedule cleanliness drives/meetings in the circle and share good/bad practices.
4. Speak about the cleanliness drive in the Resident Welfare (RWA) meetings
5. Everyone should take small cleanliness initiatives and request their neighbours to help
6. Request your neighbours to put dustbins inside and outside their houses
7. Get together with your neighbours to create a roster to survey the colony/area for cleanliness
8. Assign weekly duties to people to coordinate with the municipality as soon as big garbage dump starts overflowing
9. A cleanliness fund should be created and the money collected should be used towards cleaning activities in the neighbourhood
10. Organize a kids party at your place and educate the kids about keeping the neighbourhood clean
11. Photos of residents littering the area should be posted in the Swachh Bharat Neighbourhood circle or a WhatsApp group
12. Get together with the neighbours to make a team to look over the daily working of the municipal employees in their area and report to the authorities in case of abnormalities
13. Follow the Swachh Bharat campaign religiously and set an example for the neighbours to follow

This checklist is prepared from the responses received in the 235,000 strong Swachh Bharat National circle on: How to get neighbours involved in Cleanliness.

To join the community, please visit <http://www.localcircles.com> and use invite code: **SWACHHBHARAT**